



Adopted by Council: SEPT 2, 2025

Strategic Plan 2026-2028

A comprehensive community-based plan outlining governance, financial, environmental, and social/cultural priorities.

Vision Statement:

*To Lead the Peace Country as a progressive, innovative,
and accessible community with diverse recreational and
cultural opportunities.*

Mission Statement:

Fairview is a progressive Town that preserves a small town feel while investing in community development by providing quality services, diverse recreational and cultural opportunities and building partnerships to foster community pride and quality of life.

Town of Fairview 2026-2028 Strategic Plan

<u>Governance</u>				
GOAL	STRATEGIES	TARGET	COST/RESOURCES	OUTCOME
Increase Citizen Awareness	<ul style="list-style-type: none"> • Launch a “Educate your Community” campaign regarding Bylaw and Police Services • Create a joint awareness initiative with RCMP focusing on crime prevention, bylaws, reporting tools and contacts 	2026	<ul style="list-style-type: none"> • Social media posts, mail outs and newsletters. • Support for Rural Crime Watch - \$20,000/year 	<ul style="list-style-type: none"> • Crime reduction and resident satisfaction
		2026		
Strengthen Succession planning	<ul style="list-style-type: none"> • Develop policies around succession planning for town senior roles including mentorship and training. • Investigate internship program ACP 	2026	<ul style="list-style-type: none"> • Increased labour costs during transitional periods. • Legal for policy reviews and options. 	<ul style="list-style-type: none"> • Engaged staff • Current staff taking leadership roles and positions • Consistency & knowledge retention.
		2027		
Build Strategic Partnerships	<ul style="list-style-type: none"> • Coordinate with other groups and municipalities on lobbying efforts at provincial levels. Determine which ministries and focus. • Improve inter-municipal relationships with municipal neighbours. Plan meetings and topics for discussions • Plan regular meetings with municipalities, school divisions and user groups to develop more recreation and cultural options. 	2026	<ul style="list-style-type: none"> • Time for lobbying • \$1 million for a new rec development • Development of Rec Strategy \$150,000 • ACP grant for the development of the Recreation Strategy 	<ul style="list-style-type: none"> • Collaborative meetings with neighbouring municipalities. • New Recreation opportunities through partnerships
		2026		
		2026		

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<i>Financial/Economic Development</i>				
GOAL	STRATEGIES	TARGET	COST/RESOURCES	OUTCOME
Expand Housing Options	<ul style="list-style-type: none"> Develop housing strategies and needs (gap) analysis Investigate incentive options Investigate provincial and federal programs Habitat for Humanity investigate options. 	2026	<ul style="list-style-type: none"> Loss in property taxes for incentives 	<ul style="list-style-type: none"> More available housing Increase population
		2027		
		2027		
Increase Health Services	<ul style="list-style-type: none"> Lobby provincial government regarding Hospital based service levels such as a CT scanner. Request Ecdev committee to promote Fairview as a destination for health related businesses through incentives and marketing. Request HPEC to develop a Doctor Retention strategy and implementation plan. 	2026	<ul style="list-style-type: none"> Time for lobbying HPEC costs for retention efforts. Incentives for Health Based businesses 	<ul style="list-style-type: none"> More health services Improved health and wellness for region. More businesses
		2026		
		2027		

Town of Fairview 2026-2028 Strategic Plan

<u>Social/Culture</u>				
GOAL	STRATEGIES	TARGET	COST/RESOURCES	OUTCOME
Advance Recreation and Facilities Planning	<ul style="list-style-type: none"> • Lead the creation of master recreation plan to determine community priorities including Field house, Cummings Lake, arts/culture needs, 3rd spaces. • Explore development and funding options for new recreation infrastructure • Increase the number of local sporting events and cultural events by offering municipal support. • Partner with school divisions and NWP to increase local rec and cultural options 	<p>2026</p> <p>2027</p> <p>2027</p> <p>2027</p>	<ul style="list-style-type: none"> • \$150,000 to develop the strategy. Utilize ACP grant. • Development of a 3rd space. 	<ul style="list-style-type: none"> • More recreation and cultural opportunities.
Improve Quality of Life	<ul style="list-style-type: none"> • Launch a “Live in Fairview” campaign to showcase amenities and events, affordability, and lifestyle benefits • EcDev committee develops strategies to increase businesses and more jobs • Maintain stable tax rates and low municipal debt levels while investing in community enhancements 	<p>2026</p> <p>2026-2027</p> <p>Ongoing</p>	<ul style="list-style-type: none"> • Utilizing current internal staff and assets. • Possible revenue shortfalls with stable tax rates. 	<ul style="list-style-type: none"> • Increase population