



Adopted by Council: 02-June-2020

# Integrated Community Sustainability Plan 2020-2022

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*A comprehensive community-based plan outlining governance, financial, environmental, and social/cultural priorities.*

Updated January 2020

*Vision Statement:*

*Providing a quality, sustainable, engaged  
and attractive community*

*Mission Statement:*

*A municipal leader providing fiscally responsible services and infrastructure to produce a safe, sustainable, and growing community.*

# Town of Fairview 2020-2022 Integrated Community Sustainability Plan

<b><u>Governance</u></b>				
<b>GOAL</b>	<b>STRATEGIES</b>	<b>TARGET</b>	<b>COST/RESOURCES</b>	<b>OUTCOME</b>
<b>GPRC:</b> Staff/Students/Board Focus on student involvement in the community	1. Have functions and activities for the students i) Focus on Students with LT programming 2. Get the GPRC student liaison working with the town. 3. Get GPRC board buy-in 4. Develop affordable Student Housing options	Ongoing	<ul style="list-style-type: none"> <li>ED committee arranging functions in the community.</li> <li>Council working with board and MD to buy-in joint promotion</li> <li>Administration working with GPRC to determine housing needs</li> </ul>	<ul style="list-style-type: none"> <li>More positive student experience.</li> <li>Increased student enrollment</li> <li>More students staying in the community.</li> <li>Greater support of the college from the community.</li> </ul>
<b>GPRC</b> Programming	1. Actively promote GPRC programs 2. Develop a partnership agreement for joint advertising initiatives 3. Develop a shared position that promotes the college and Town outside the area	2020 2020-2021  2021	<ul style="list-style-type: none"> <li>Costs for promotion</li> <li>Costs for a shared position</li> <li>Lobbying time and resources by CAO and council</li> <li>MLA support for joint initiatives</li> </ul>	<ul style="list-style-type: none"> <li>Increased student enrollment</li> <li>More community support of the college</li> </ul>
Exploring partnerships with M.D. to improve service delivery	1. Regional Governance study 2. ICF	2020-2021	<ul style="list-style-type: none"> <li>70,000</li> </ul>	<ul style="list-style-type: none"> <li>Improved service delivery to our citizen's</li> </ul>

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<b><i>Financial/Economic Development</i></b>				
<b>GOAL</b>	<b>STRATEGIES</b>	<b>TARGET</b>	<b>COST/RESOURCES</b>	<b>OUTCOME</b>
Provide Better Connectivity	<ul style="list-style-type: none"> <li>• Approach Telus regarding optic fibre.</li> <li>• Complete WIFI hotspots within the town</li> </ul>	2021	<ul style="list-style-type: none"> <li>• Administrative resources in lobby various groups</li> </ul>	<ul style="list-style-type: none"> <li>• Better services</li> <li>• More residents</li> <li>• More business</li> <li>• Increased assessment</li> </ul>
Utilization of vacant spaces	<ul style="list-style-type: none"> <li>• Utilize Fairview Economic Development committee</li> <li>• Frontage improvements for vacant buildings and overview plan</li> <li>• Improve look of vacant spaces</li> </ul>	2020	<ul style="list-style-type: none"> <li>• Time to investigate incentive options (previously done).</li> <li>• ED investigate ideas regarding vacant spaces.</li> </ul>	<ul style="list-style-type: none"> <li>• Filled vacant properties</li> <li>• Increase assessment</li> </ul>

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<b>GOAL</b>	<b>STRATEGIES</b>	<b>TARGET</b>	<b>COST/RESOURCES</b>	<b>OUTCOME</b>
Development of Industrial Land	<p>Ensure that the Town of Fairview has a ready supply of serviced industrial land ready for development.</p> <ul style="list-style-type: none"> <li>• Work with developers to build serviced lots for industrial development.</li> <li>• Request for Proposals</li> <li>• Require purchasing land</li> <li>• Remove subdivision and close roads</li> </ul>	<ul style="list-style-type: none"> <li>• 2020 purchase of land</li> <li>• 2021 amalgamate lots and cancel roads</li> <li>• 2021-22 RFP for developer to develop land</li> </ul>	<ul style="list-style-type: none"> <li>• Time for amalgamations and road closures</li> <li>• \$250,000 to purchase land</li> <li>• \$10,000 + for preliminary area structure reports</li> <li>• Selling land below market value to entice developer.</li> </ul>	<ul style="list-style-type: none"> <li>• developed industrial land</li> <li>• Increased commercial industrial development</li> <li>• Increase assessment</li> </ul>

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<b><i>Environmental</i></b>				
<b>GOAL</b>	<b>STRATEGIES</b>	<b>TARGET</b>	<b>COST/RESOURCES</b>	<b>OUTCOME</b>
Environmental Contamination	<ul style="list-style-type: none"> <li>• Ask for direction from government authorities</li> <li>• Look for options to utilize contaminated sites</li> <li>• Possible green spaces?</li> <li>• Approach brown field landowners to take over land, find ways to utilize for community benefit</li> </ul>	2020	<ul style="list-style-type: none"> <li>• Purchase of land – below market value</li> <li>• Mitigation Risk Assessment</li> </ul>	<ul style="list-style-type: none"> <li>• Lots with community purpose</li> <li>• Improved looking lots</li> </ul>

# Town of Fairview 2020-2022 Integrated Community Sustainability Plan

<b><u>Social/Culture</u></b>				
<b>GOAL</b>	<b>STRATEGIES</b>	<b>TARGET</b>	<b>COST/RESOURCES</b>	<b>OUTCOME</b>
<b>Improved Health Care</b>	<ul style="list-style-type: none"> <li>Promote healthy and active lifestyles</li> <li>Promote Prescribing pharmacists</li> <li>Improve the wait area with a play area for kids, entertainment &amp; better seating</li> <li>More specialists focus on maternity and low-acuity surgery.</li> <li>Creation of a multi business area that offers a variety of medical based services outside of AHS scope.</li> </ul>	<ul style="list-style-type: none"> <li>Identify services and postilions needed</li> <li>Build and upgrade for the required services</li> <li>5-year project</li> </ul>	<ul style="list-style-type: none"> <li>Advertising</li> <li>Utilize the unused area behind the clinic \$150,000</li> <li>Wait room upgrades \$10,000</li> <li>Support from AHS</li> <li>Lobbying Health Ministry</li> <li>Support from neighbour municipalities</li> </ul>	<ul style="list-style-type: none"> <li>Less wait times</li> <li>Happier waiting</li> <li>Doctor retention</li> <li>More health-related businesses</li> </ul>
<b>Health Hub</b>	<ul style="list-style-type: none"> <li>Initiatives to be set by Economic Development committee</li> <li>Support and initiatives from the Health Professional Enhancement Committee</li> <li>Work with AHS to provide more services such as low-acuity surgery and maternity</li> </ul>	Ongoing	<ul style="list-style-type: none"> <li>As determined by ED committee</li> </ul>	<ul style="list-style-type: none"> <li>More health services</li> </ul>



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<b>Town Beautification</b>	<ul style="list-style-type: none"> <li>Removal and cleanup of old abandoned houses</li> <li>Promotion of development incentives</li> <li>Incentives to upgrade existing commercial spaces</li> <li>Ensure all flags in the community are in good condition.</li> <li>Chamber of Commerce business spring promotion for residents and businesses to upgrade their properties</li> <li>Murals program on public and private buildings. Curling club, businesses</li> </ul>	<ul style="list-style-type: none"> <li>2020 review incentive options</li> <li>2020 bylaw enforcement review</li> </ul>	<ul style="list-style-type: none"> <li>Purchase of trees</li> <li>Benches in park areas</li> <li>Review of bylaws-cost to increase enforcement capacity.</li> <li>Incentives for upgrades</li> <li>Business support of mural program</li> <li>Cost to support mural program</li> </ul>	<ul style="list-style-type: none"> <li>More pride</li> <li>Improved look of Town</li> <li>More businesses</li> <li>Increase in tax assessment</li> </ul>
<b>Downtown Rejuvenation</b>	<ul style="list-style-type: none"> <li>Investigate options utilized by other municipalities</li> <li>Downtown business consultation</li> </ul>	2020	<ul style="list-style-type: none"> <li>Cost of consultant/or in house</li> <li>Incentives or grants to encourage improvements</li> </ul>	<ul style="list-style-type: none"> <li>More businesses on main</li> <li>More people doing business on main</li> </ul>
<b>Active Living Park upgrade</b>	<ul style="list-style-type: none"> <li>Involve the non-profits</li> <li>Enhance the Splash/Skateboard park (PEACE Park)</li> <li>Add shade area</li> <li>Add playground</li> </ul>	<ul style="list-style-type: none"> <li>Planning</li> <li>2020-2022 to develop</li> </ul>	<ul style="list-style-type: none"> <li>Playground \$80,000</li> <li>Change rooms \$10,000</li> <li>Utilize naming rights</li> <li>Work with non-profits</li> <li>Rec advisory committee planning</li> </ul>	<ul style="list-style-type: none"> <li>Updated PEACE park</li> <li>More utilized parks</li> </ul>

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Attract more residents	<ul style="list-style-type: none"> <li>Marketing-good place to raise a family</li> <li>Job opportunities- post on website</li> <li>Industrial park expansion</li> <li>Promotion of area &amp; lifestyle</li> <li>Community events promotion</li> <li>Unique indoor activities</li> <li>Tie in activities with local stores</li> <li>MPTA membership to promote tourism</li> </ul>	Ongoing	<ul style="list-style-type: none"> <li>Utilize vacant buildings</li> <li>Industrial park options (cost?)</li> <li>Field house options (cost?)</li> <li>Working with chamber</li> <li>Work with MPTA to promote tourism</li> </ul>	<ul style="list-style-type: none"> <li>More residents</li> <li>More businesses</li> <li>Increased tax assessment</li> <li>More retail options</li> </ul>
Indoor field house	<ul style="list-style-type: none"> <li>Investigate Building options</li> <li>Non-profits operate the facility</li> <li>Incorporate other services within the building such as the Library.</li> </ul>	2020 continue to investigate options	<ul style="list-style-type: none"> <li>Rec advisory to investigate</li> <li>Rec levy to build</li> <li>Business plans \$5,000</li> <li>\$2,000,000 new build (estimate)</li> </ul>	<ul style="list-style-type: none"> <li>Field house utilized by user groups and public</li> <li>Increase in user group enrollment</li> <li>More residents</li> </ul>
Community non-for-profit organizations financial support	<ul style="list-style-type: none"> <li>Council will review all requests on an individual basis</li> <li>In case of approval the project will be budgeted for a next fiscal year</li> </ul>	2020	<ul style="list-style-type: none"> <li>TBD</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>